

# World Wide Imaging Supplies



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## Ever had a supply repair person say this to you?

*"Sorry, but your warranty was voided when you didn't use the OEM's brand of toner ..."*

*"Using these toners will damage or break your printer. You should be using the OEM! brand ..."*

*"I'll have to charge you for this service call. You're not using the OEM's brand of toner"*

### **Then you should know these facts:**

It is illegal to require or force the owner of a computer printer to use the OEM's brand of toner, ribbon, inkjet, fax toner, or copier toner. To make this requirement is a violation of the Sherman and Clayton Anti-Trust Acts.

A classic example of this issue was brought before the U.S. Supreme Court in 1936 and involved IBM, which is now also Lexmark. At the time, IBM leased data processing machines to costumers with the requirements that they use only the tabulating cards manufactured by IBM. Their customers were threatened with termination of their lease if they used cards manufactured by anyone else. As decided by the Supreme Court, this requirement in IBM's lease agreement was held to constitute a "tie-in agreement" and was found in violation of Anti-trust laws.

Don't be intimidated by sales or service people. A computer printer, copier, or fax manufacturer cannot legally require, in writing or otherwise, that a printer owner or lessee exclusively purchase ribbons, inkjets, toners or any other supplies from the OEM in order to keep the warranty on force. In order to make this kind of requirement they must conclusively demonstrate and prove that other brands are incompatible to their printers.

Protect your rights as a consumer to use the vendor of your choice. Show this information to anyone who insists of voiding a warranty or charging you for a service call because they found you weren't using the OEM brand of supply.

And when you are choosing your supplier, we hope you will keep this in mind: World Wide Imaging Supplies is a manufacturer and distributor of computer printer imaging supplies with over 25 years experience. We have been involved in design and production of empty plastic cassettes for ribbons to most U.S. ribbon manufacturers, as well as finished product. Chances are, you've probably used part or all of our product line already'

But most importantly to you, our account executive staff is trained to understand your printer requirements and service you with high quality supplies at a competitive price.